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全球竹应用推进者

★此画册使用再生纸张印制

2010.08 版本

品牌建设：brandwinner™ 智取广告

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全球竹应用推进者
Global Innovator of Bamboo Products

 dasso 大庄



Core 核心

基定而国定，国定而天下定。

——《资治通鉴》

大庄致力于竹材的研发与应用，
为全世界提供环保、高品质竹地板、竹装饰材料，
在谋求企业发展的同时，
肩负可持续发展之社会责任。

Dasso focuses on the research, development and usage of bamboo products.
Our goal is to supply the world with environmentally friendly,
high quality bamboo flooring and bamboo decorative materials.
While working toward this goal,
we are also focused on the continuous development of our company, society and the world.

Dasso • Architecture

大庄•架构

浙江大庄实业集团有限公司
Dasso Industrial Group Co.,Ltd

杭州大庄地板安装工程有限公司
Hangzhou Dasso Floor Installation Co.,Ltd

杭州和恩竹材有限公司
Hangzhou DMVP Timber Bamboo Co.,Ltd

嘉兴大庄地板有限公司
Jiaxing Dazhuang Floor Co.,Ltd

资溪县大庄竹木制品有限公司
Zixi Bamboo Product Co.,Ltd

顺昌大庄竹业有限公司
Shunchang Dazhuang Timber Bamboo Co.,Ltd

江西南方林场有限公司
Jiangxi Nanfang Plantation Co.,Ltd

杭州六庄地板有限公司
Hangzhou Liuzhuang Floor Co.,Ltd



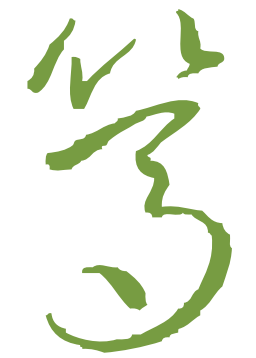
因为我们专业，所以品质卓越
因为我们年轻，所以推陈出新

As experience creates quality
youth can inspire creativeness

大庄 · 文化 Dasso · Culture

大庄一直以追求卓越、言行信果，以人为本的企业理念，通过教育人、培养人，为员工创造更好的发展机会，同时为当地社会，文化及经济发展做出贡献。

Dasso believes that we are an outstanding, trustworthy and people oriented company. We educate and care for our employees by giving them great opportunities. Also, we help in the development of local society, culture and economy.



Focus 专注

古之立大事者，
不惟有超世之才，
亦必有坚忍不拔之志。
——苏轼《晁错论》

一成不变 • 瞬息万变

不变的是理念，是信仰；追求的是极致，是创新。

Unchangable·Ever-changing
To pursue perfection and innovation with unchangeable philosophy and faith.

大庄·成长

- 1993年 大庄公司在浙江成立，并获得进出口权。
- 1994年 大庄开始从事实木地板生产。
- 1995年 大庄开始参与多项国家标准的起草。
- 2003年 大庄与欧洲MVP公司合资成立中外合资和恩竹材有限公司。
- 2004年 大庄成功完成西班牙马德里机场工程。
- 2004年 大庄成为中国第一家获得VALINGE地板锁扣专利许可的公司。
- 2004年 大庄建立自己的竹林基地，成立了江西南方林场；
同年，大庄建立福建亨雅地板有限公司，拥有了自己的竹材料生产基地。
- 2005年 大庄建立嘉兴大庄地板有限公司；同年，大庄荣获中国地板十大知名品牌。
- 2006年 大庄建立第三个公司，至此，大庄已经拥有1000多名员工。
- 2007年 大庄成立江西资溪大庄竹木制品有限公司，
同年，大庄产品被认定为出口免验产品，产值突破3亿。
- 2008年 大庄成立国内市场营销中心，全面拓展国内市场；
同年，大庄高强度竹材料首次成功的应用到风能叶片上。
- 2009年 大庄品牌被国家工商总局认定为中国驰名商标。
- 2010年 大庄成为上海世博会户外竹材供应商。
- 2010年 大庄成为建材下乡试点单位
- 2010年 大庄与万科签订绿色战略伙伴



Dasso·Footprint

- 1993 Dasso was founded in Zhejiang and was approved as Importer and Exporter
- 1994 Dasso started to produce solid hard wood flooring
- 1995 Dasso participated to draft multiple national standards
- 2003 DMVP Timber Bamboo Co., Ltd founded by Dasso and MVP
- 2004 Dasso finished the construction of Madrid International Airport
- 2005 Dasso founded Jiaying Dasso Flooring Co., Ltd and at the same year,
Dasso was honored as one of the 10 most well-known brands of flooring in China
- 2006 Dasso founded the third branch of its company, since then,
Dasso has grown to more than 1000 employees
- 2007 Dasso founded Jiangxi Zixi Bamboo Product Co., Ltd,
and Dasso products were been identified as “export inspection exempt” ,
output value of over 70 million dollars
- 2008 Dasso Established Domestic Marketing Center, fully expanding the domestic market;
Dasso high strength bamboo material were successfully used in wind turbine blades
- 2009 Dasso brand was identified as a famous brand in China by SAIC
- 2010 Dasso became an outdoor Bamboo supplier to Shanghai Expo Firm and achievements
- 2010 Dasso becomes a pilot of building materials to rural areas
- 2010 Dasso signed Green Strategy Partnership with Vanke

大庄·成就

- 2010年 大庄原生系列竹地板获全欧洲创新奖
- 2009年 大庄获得环境体系认证，同年加盟全球森林贸易网络（中国）
- 2009年 大庄被授牌为国家木质资源综合利用工程技术研究中心竹材分中心
- 2009年 “大莊” 商标被认定为中国驰名商标
- 2009年 大庄在第十一届DOMOTEX国际地面材料及铺装技术展览会上
获得“国际顶尖地板品牌”和“最具创新性绿色地板”两项大奖
- 2008年 大庄被评为浙江省高新技术企业
- 2007年 大庄的大幅面毛竹刨切薄板生产技术荣获国家科技发明奖二等奖
同年 大庄荣获中国国际林业产业博览会金奖
- 2001-2007年
大庄连续七年被评为中国浙江国际农业博览会金奖
浙江省专利示范企业
国家“出口免验”产品
中国木地板行业市场影响力竹木地板“十大品牌”



Dasso·Achievement

- 2010 Dasso's native bamboo flooring awarded“EUROPARKET INNOVATION AWARO DESIGN CATEGORY”
- 2009 Dasso received the Environmental System Certification
joined the Global Forest Trade Network (China)
- 2009 Dasso was designated as a branch of the National Wood Resource Utilization Technical Research Center
- 2009 Dasso's trademark was identified as a famous Chinese brand
- 2009 Dasso was awarded “International Top Flooring Brand” and “The Most Innovative Green Flooring”
at the 11th DOMOTEX Show
- 2008 Dasso was identified as a Zhejiang High-Tech Enterprise
- 2007 Dasso's production technology for slicing thin large format bamboo was awarded Second Prize
at the National Technology Invention awards
- 2001-2007
Dasso was awarded International Agriculture Exposition Zhejiang, China for 7 years
Patent model enterprise in Zhejiang
National inspection-free products export
One of the Top ten brand influences in the China hardwood flooring market

18年来，大庄与众多国内外一流高等学府、科研机构、公司建立了密切的合作关系，并在国际竹藤组织的支持下开展了一系列关于竹子的研究和开发的科研活动。

Through past 18 years , Dasso has worked with many famous universities , research institution and companies ; Dasso with the support of the International Bamboo Organization has developed many programs on the research and development of Bamboo.



Standard
标准

人法地，地法天，天法道，道法自然。

——
《老子》

为全世界提供环保健康高品质的竹应用材料，并坚持科技进步与可持续发展经济有效结合。

To provide high quality environmentally friendly bamboo materials, and adhere to sustained development in science and technology.

大庄 · 专利

已申请国内外专利44项，授权36项
其中申请国际PCT专利3项
获美国发明专利2项
国外授权专利许可2项

Dasso · Patent

Has applied for 44 patents at domestic and international level
and have been authorized 36 patents
3 of them were applied international PCT patents
2 of them were awarded United States Patents
2 of them were awarded foreign patent licenses

大庄 · 标准建设

制定：
《实木地板》国家标准
《竹地板》国家标准
《木制地板铺装、验收和使用规范》国家标准
《体育馆用木制地板》国家标准
《竹单板饰面人造板》国家标准
《竹条》国家标准
《竹集成材》行业标准

Dasso · Standard construction

Set the Standards for:
“Solid Wood Flooring” national standards
“Bamboo Flooring” national standards
“Wooden Floor covering, acceptance and use of standardized” national standards
“Stadium usage of hard wood flooring” national standards
“Bamboo plywood veneer finishes” national standards
“Bamboo Strip” national standards
“Laminated Bamboo” national standards

负责起草：
《重组竹地板》国家标准
《户外重组竹材》国家标准

Responsible for drafting:
“Recombinant Bamboo Flooring” national standards
“Outdoor Recombinant Bamboo Flooring” national standards

筹建：
“全国竹藤标准化技术委员会”

Preparation:
“National Standardization Technical Committee of Bamboo and Rattan”

大庄 · 行业地位

国际竹藤组织会员
中国林产工业协会地板专业委员会副理事单位
中国林产工业协会竹材专业委员会副理事单位
美国木地板协会会员
浙江省竹产业协会副会长单位
浙江省竹产业协会竹地板分会会长单位
杭州萧山区农产品加工协会副会长单位

Dasso · Industry Status

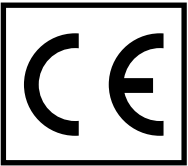
International Network for Bamboo and Rattan
Vice-governing units of China Forest Products Industry Association Flooring Committee
Vice-governing units Bamboo of China Forest Products Industry Association Professional Committee
American Flooring Association
Vice-president Unit of Zhejiang Bamboo Industry Association
Branch Chairman Unit of Zhejiang Bamboo flooring Industry Association
Vice-president Unit of Zhejiang Xiaoshan Association of Agricultural Products

大庄 · 认证体系

2002年大庄通过ISO9000认证
2007年大庄通过 FSC-FM/COC 认证
欧盟CE安全认证
CARB认证
2009年，大庄通过ISO14000环境认证

Dasso · Certification System

Dasso passed ISO9000 certificate in 2002
Dasso passed FSC-FM/COC in 2007
EU CE security certification
CARB certification
Dasso passed ISO14000 environmental certification



大庄 · 商标

中国注册“大莊”“大庄”和“DASSO”商标
2个美国注册商标
1个马德里缔约国国际商标

Dasso · Trademark

Register and Dasso trademark
2 United States register trademark
1 Madrid Parties international trademark



大庄正在开创一个新的标准：恒芯

Dasso is creating a new standard:SDS





Integrity
气节

竹本固，固以树德，君子见其本，则思善建不拔者。竹性直，直以立身；君子见其性，则思中立不倚者。竹心空，空似体道；君子见其心，则思应用虚者。竹节贞，贞以立志；君子见其节，则思砥厉名行，夷险一致者。

——白居易《养竹记》

企业经营既享有权利，也负有作为社会企业公民必须承担的责任，我们坚信为支持我们的社会做出更大的贡献，不仅能推动社会进步，亦能使我们获得卓越成就。

Enterprise management is responsible for the rights and undertakes the obligations as a social enterprise citizen. It is firmly convinced that our greater contribution to the society not only can promote social progress and will enables us to obtain remarkable achievements



改善生态的选择 Your choice will make a difference

可持续发展是一种从环境和自然资源角度提出的关于人类长期发展的战略和模式，强调环境和自然资源的长期承载能力对发展进程的重要性以及发展对改善生活质量的重要性。

若想实现可持续发展，有三种选择：减少人口数量、降低富裕程度、改革当前创造财富的技术方式。

斯图尔特·L·哈特曾预言：在下一个10年或者更晚些时候，可持续发展的战略将导致人类经济史上最大的商机。而大庄一直都是“以竹代木”的倡导者，以竹材之速生与低碳，为人类可持续性生态环境贡献着力量！

Sustainable development as a strategy and model is necessary for the long term development of the human race, its environment and natural resources. Sustainable Development must balance between the capacity of the environment its natural resources and the development of human quality of life.

There are 3 choices to assure sustainability: reduce population, lower human consumption or improve technology.

Stuart L. Hart predicted that in the next 10 years or more, sustainable development strategy will create the biggest business opportunity in economic history. As Dasso is the leading company in using bamboo instead of wood we will be ready for this business opportunity. Bamboo reproduces very fast and has less carbon emission; it improves the environment and helps sustainable development.

大庄·公益事业

“大庄”慈善基金
格桑花助学金
中业·中国儿童基金会援建四川什坊项目
——彭州康复中心

大庄·哥本哈根

2009年哥本哈根会议，由大庄研发的全球首款风能叶片模型随温总理一行到会并在会议中展出，体现了中国这一人口大国在改善未来地球环境上的不懈努力，为全球提出改善人类生存环境的解决之道。

大庄·环保事业

为呼吁全社会保护森林资源，节能减排，走可持续发展之路，大庄于2009年加入阿拉善生态保护协会（SEE），签署保护环境的哥本哈根协议，同时全面升级其产品线，以行动支持生态保护，共同应对人类环境变暖。

大庄·绿色建材推动者

现今，亚洲已经成为世界上建设和发展最快的地区。伴随着快速的经济增长，建造可持续性建筑，成为迫切关注的问题。据国际能源机构报告分析，建筑行业每年消耗大约百分之三十至四十的全球能源，因此如何建设环保型的建筑物、实现能源的可持续利用，建设和谐社会，成为每一个企业的社会责任。

2009年，大庄应邀参加在上海举办的2009亚洲生态绿色建筑大会和北京建筑技术和材料高峰论坛(Global Construction Technologies and Building Materials Forum)，林海董事长以《绿色材料和可替代资源——在亚洲的趋势和问题》做大会主题发言，并赢得与会者的高度认同。

Dasso·Public Welfare Establishments

“Dasso” Charity Foundation
Gesang Flower Student Grant
Children Foundation of China Sichuang Shifang Project
——Pengzhou Recovery Center

Dasso·Copenhagen

At the 2009 Copenhagen meeting, the world’s first wind turbine blade was developed by Dasso and brought to the meeting by Prime Minister Wen. It indicated that China, the most populated country, is always trying to improve the Earth’s environment, also shows that China keeps trying to find more ways to improve the environment.

Dasso·Environment Protection

In order to encourage society to protect the forest, save energy, reduce automobile emission, and improve sustainable development, Dasso joined the SEE and signed in the Copenhagen Meeting to promising to protect the environment in 2009. Dasso also upgraded its product line to support the environment and fight against global warming.

Dasso·Proponent of Green Material

Asia has become one of the fastest developing areas in the world. The fast growing economies of Asia makes it necessary to build sustainable buildings. According to the report from International Energy Agency, the construction industry wastes about 30% to 40% of global energy every year. The challenge to build an environmentally friendly building, achieve an energy sustainable plan, and build a harmonious society has become the duty of every company.

In 2009, Dasso was invited to the 2009 Asian Eco-friendly Building Conference in Shanghai and the Global Construction Technologies and Building Materials Forum in Beijing. President Lin Hai was the keynote speaker of the meeting in the topic of “green material and alternative sources of energy – the situation and problems in Asia”. He received many high credits from the conventioners.



安心如竹，智者不惑

大庄创始人 董事长 林海

国际竹藤委员会委员
中国国家标准化管理委员会委员
中国林产工业协会地板专业委员会副理事长
中国竹产业协会副会长
浙江省竹产业协会副会长
浙江省竹产业协会毛竹地板分会会长



知止而后有定；定而后能静；静而后能安；
安而后能虑；虑而后能得。

——《大学》



大庄 · 一个美的崇尚者和探索者 竹是大自然最好的家居材料

Dasso – an advocator and explorer for esthetics

Bamboo is a natural building material which enriches the decor in your home.

用自然温润你的生活，
旭日初升的清晨，
踏着舒适的地板，
呼吸舒畅而温润，
或冥想、或运动，
享受身体与心灵的自由，
领略悠然自得的宁静，
这就是完美的自然生态环境中，健康家居带给你的完美生活方式。
大庄，无论是从材料选择，还是产品研发上，都在竭力为你打造这样的生活。

他淡定而从容，
时尚而富有质感，
低调却又不缺乏格调，
大庄，一个美的崇高者和探寻者。关注并专注美，是他的信仰和理想。
大自然的精华汇集于此，生活中的美好归结到此。
大庄，致力于发现生活的美，并将其赋予每一件产品，传达到每一个人，每一个家庭那里。
世界因此美好。

越不繁，越不凡
我们唯一的美学法典，就是生活。

The simple, the extraordinary.
The only code of aesthetics is life.

简

Concise 简约

简生道，易生经，固恒，固常，包宇，含宙，无始，无终。

——《简易道德经》

智慧，在自然中升华
真正美的东西是自然与理想一致的集成者。

大庄产品风格 The Product Style of Dasso

用低调的方式来感知生活，
不张扬、不炫耀、一切都在和谐中滋生；
做简约时尚竹制品，品虚心正直竹文化。
大庄倡导“新贵族、新简约”生活方式。



100%设计展 100% Design

100%设计展是全世界最具影响力的商业设计展之一，以倡导产品革新、鼓励年轻设计师以及致力于培养提高消费者眼光为核心理念。2008年，大庄携手100%设计展，推出以大庄竹材为唯一材料的主体艺术品——优雅而刚毅的竹子脚手架，吸引了众多国内外设计师的广泛关注。而在展会上，大庄以圆、栅栏条还有原始的竹材质围成的空间就像一个缩小版的“竹屋”，更是成为该展会的热点展台，再次彰显大庄在竹应用与设计领域的领军地位。

100% Design is a design exhibition which is one of the most influential exhibitions in the world. The exhibition encourages young designers to develop products for their customers. In 2008, Dasso displayed scaffolding made only from Dasso bamboo, the scaffolding gained great interest by the designers. Also a small bamboo house made from native bamboo became a popular attraction at the exhibition, showing Dasso's industry position of bamboo use and design.



竹材的建筑优势

竹子的物理性能因竹子种类、年龄、气候因素、含水率和竹茎高度的不同而有所不同。

竹子密度一般在0.5—0.8g/cm³竹子的主要物理性能如下：

平均抗拉强度：1855kg/cm²

平均抗压强度：525kg/cm²

平均抗弯强度：1408kg/cm²

原料获取

我国人工经营竹林面积达500多万公顷，位居世界第一，有竹子王国之称。竹子的繁殖，春雨之后，一周内可拔节1米，而2个月左右就可以长到15—20米高，4—5年便可成材。

安全性

由于质量轻、弹性好，竹子的抗震功能非常突出。1998年在哥斯达黎加的7.6级地震中，位于震中的30座竹房屋保存完好，创造了竹建筑安全方面的奇迹。

耐用性

竹材经过适当处理，其使用寿命可达数十年之久，而且，竹材种类精心的选择、防腐处理、辅助材料的使用以及老化或损坏部分的定期更换等等都能增加竹房屋的耐用性。距今两千多年的马王堆古墓中，出土的竹席居然还呈嫩绿色彩，光亮如新，可见竹材的寿命之长。

灵活性

竹建筑的设计和建造更具灵活性，其优点之一就是能够通过更换损坏部分而得到经常性的维护。

Bamboo advantage

The physical functions of bamboo are various because of the differences between bamboo species, age, climate, water content and stem height of bamboo. The density of bamboo is around 0.5-0.8g/cm³, the main physicals functions of bamboo are,

Average tensile strength: 1855kg/cm²

Average compressive strength: 525kg/cm²

Average bending strength: 1408kg/cm²

Raw Material

There are 500 million hectares of artificial controlled bamboo forest in China which is the highest in the world; also China is known as the Bamboo capital of the world. Chinese Bamboo can grow to 1 meter in a week, 15-20 meters in around 2 months and can be harvested in 4-5 years.

Security

Because of the light weight and good flexibility, bamboo has outstanding seismic Feature. There was a 7.6 level earthquake in Costa Rica in 1998, and the 30 bamboo houses located in the earthquake center were not destroyed, which indicated the ability of bamboo.

Longevity

The lifetime of bamboo can be several decades with proper treatments. With careful selection of bamboo species, antiseptic treatments, the usage of auxiliary materials and the regular replacement of aging and damaged parts, it can increase the durability of the bamboo house. In the Mawangdui Tombs, 2000 years ago, the unearthed bamboo mats still are the soft green color, bright as new. It shows the long lifetime of bamboo.

Flexibility

Bamboo building's flexibility is one of its strengths. Again with regular maintenance it will last for many decades!



Space 空间

黄冈之地多竹，大者如椽。竹工破之，剥去其节，用代陶瓦，比屋皆然。

——王禹偁《黄州新建小竹楼记》

大庄在中国 · 国内案例

2010年上海世博会户外工程
Microsoft微软(中国)总部
万科总部
阿里巴巴总部
瑞士驻中国大使馆
上海时代金融中心
北京MOMA工程
北京银泰中心竹地板工程
国家商务部体育地板工程
青岛市东海路9号工地
千岛湖翡翠岛别墅
富春山居别墅工程
中国石化浙江省石油总公司大楼
英国航空公司上海分公司
上海家天下别墅
国家竹藤大厦工程
风力发电机叶片

Dasso in China · Domestic Uses

2010 Shanghai Expo
Microsoft China Headquarter
Vanke Headquarter
Alibaba Headquarter
Swiss Embassy in China
Shanghai Times Financial Center
Beijing MOMA Project
Beijing Yingtai Center Bamboo Floor Project
Ministry of Commerce Sports Floor Project
Number 9 Donghai Road work site, Qingdao
Qiandao Lake Feicui Island Villa
Fuchunshangju Villa Project
China Sinopec Company Zhejiang Headquarter
British Airways Shanghai Office
Shanghai Jiatianxia Villa
National Bamboo and Rattan Building project
Wind turbine blades



竹的整体工程 Bamboo Overall Project

大庄对竹材敏锐而独特的认识和利用, 是源于竹材本身所具有的优良物理性能, 实现了能源持续利用与设计创新的完美结合。大庄在进一步开发各系列竹地板的同时, 研发其他竹装饰材、高强度竹层集材、户外高耐/户外防腐用材、竹家具板材, 确立以竹应用为企业的核心发展战略, 成为全球竹材应用推进者。

Dasso's Research and Development team has a great understanding of and specific usage for bamboo capitalizing on bamboo's unique physical functions. Bamboo offers a perfect combination of sustainable material while still allowing for creative design. While Dasso is developing various series of bamboo floor, we are also researching other uses for bamboo such as high strength bamboo floor, high resistance outdoor material, decking and panels as well as and bamboo furniture. We are committed to the development and usage of bamboo material ensuring that Dasso is the leading bamboo company in the world.



Feast
邀宴

同声相应，同气相求。

——《庄子》

竹 · 未来 Bamboo · Future

2007年10月，在长沙举行的首届现代竹结构国际研讨会上，50多位专家达成共识：随着社会的进步和经济的持续发展，传统的钢筋混凝土结构和钢结构也逐渐暴露出其固有缺陷，“绿色建筑”是必然的选择，必须发展新型材料、创新结构体系，在建筑领域的一定范围内取代钢和混凝土作为主要建筑材料和结构形式使用，这成为21世纪土木工程领域创新与变革的方向。

The first conference meeting of modern bamboo structures was held in Changsha, China in October, 2007, there were more than 50 specialists focusing on the same idea: social development, economic growth and the traditional reinforced concrete structures and steel structures . “Green Building” is the inevitable choice, the new materials must be created, and the new structure must be innovated. The green building structures will replace steel and reinforced concrete structures to be used as major building materials and structures while improving the environment and quality of life for the people.



Blueprint 蓝图

何可一日无此君

——王徽之



竹 · 环境保护的最佳选择

亚洲地区每年需要75万套新建住房来满足新增人口和旧房更新的需要。

每2秒钟，就有一个足球场大小的森林从地球上消失。森林资源的过分消耗和树木成熟的季节周期性造成木材原料的严重不足。建材紧缺，木材告急，致使乱砍乱伐加剧，生态被破坏，能源陷入危机。

历史的经验告诉我们：生态兴则文明兴，生态衰则文明衰。

环境效益

环境效益是建筑界近年来考虑的主要因素。建筑项目应当尽量利用当地的原材料，采用节能型的设计，而且建筑材料本身不应对人体和环境造成危害。事实证明，惟有竹子能够最大程度的满足这些标准。研究表明：相同面积的建筑，竹子与混凝土的能耗比为1：8，极大的节约了资源。

可持续性

社会、经济和环境的可持续性发展是全球发展领域中的核心问题。竹子本身所具备的特点符合可持续性发展的所有指标。竹子4－6年即可成材，而木材至少需要25-50年。竹子是世界上生长最快的植物，替代木材指日可待，只需利用当地的主要原材料和工具就足以建造简单经济的竹建筑。

环保性

竹子具有极强的抗辐射性，1945年，美国在广岛和长崎投下的原子弹，留下了地面核辐射的严重隐患。在爆炸中心及周围区域，动植物几近绝迹，惟有竹子活了下来。竹子与其他植物相比能多释放35%的氧气，这对净化空气、稳定地球大气成分起到了重要作用。

Bamboo · Best Choic to save the environment

Every year, Asia needs to have 75 million additional new houses to meet the demand of the growth population and the old house renovation.

Every 2 seconds, a football field size forest disappears from the Earth. Excessive consumption of forest resources and seasonal depletion of mature trees cause the shortage of wood raw materials. Building materials shortage and wood emergency leads us to the increasing indiscriminate harvesting of trees, ecological destruction and crisis.

The history tells us: ecology prospers then civilization prospers, ecology declines then civilization declines.

Environmental Benefits

Construction projects should make full use of local raw materials, using energy-saving design, and construction materials should not be harmful to humans and the environment. Facts have proven that only bamboo can meet the new standard. The results show that: the same area of construction, the ratio of the energy consume between bamboo and concrete is 1:8, Bamboo saves the energy.

Sustainability

The sustainability of Society, Economic and Environment are the core issues for global development. The advantage of bamboo meets the index of sustainability. Bamboo takes 4-6 years to mature to harvest, but it takes 25-50 years for wood. Bamboo is the fastest growth plant in the world, it will replace wood eventually, also just by using local raw materials and tools societies will be able to construct a simple bamboo building.

Environmental Friendly

Bamboo has the high anti-radiation ability, in 1945, the atom bomb in Hiroshima and Nagasaki, Japan, left a huge hidden trouble of nuclear radiation for ground surface. Around the explosion center and surrounding region, animals were almost totally exterminated, only bamboo survived. Bamboo can release 35% more oxygen than other plants; it plays an important part in air purification and the stabilization of the earth's air and its composition.

放眼未来， 专注眼前 Eyes on the future, Concentrate Now

大庄一直致力于成为全球领先的，竹应用一体化解决方案提供者，我们专注于发展高附加值产品，并以客户为导向，提供卓越的增值服务，使大庄成为中国乃至全球竹类产业领导品牌。

Dasso is always thinking of new ways to use bamboo , we concentrated on developing high add-value products, follow customer needs, provide out-standing value-added service, thus Dasso is becoming a brand leader in China and around the world.



Bamboo

竹，
大地的恩赐。
Bamboo, gift of the Earth mother.

大庄合作商

Microsoft®

JAGUAR

中国移动
Sinopec

PHILIPS

BRITISH AIRWAYS



IBM

TOBU

ZARA



SAMSUNG

TOYOTA



ICBC

阿里巴巴
alibaba.com.cn

LEAD ESTATE GROUP
当代置业集团

万科

绿城集团
GREENTOWN

全球竹应用推进者

Global Innovator of Bamboo Products