# WCA Exterior Woodcare







## Wood is not supposed to be surface finished; it should be strengthened & protected from inside.

This is WOCA's ethos and our continuing attitude on how to ensure exterior wood work a long life, durability and a beautiful and natural look.

Basically, there are 2 ways of treating and finishing wood in general. The natural way or the "superficial" way!

WOCA believes in the natural way. The philosophy is that wood in itself is a unique and a natural material, which possesses a number of natural inner properties that are needed to ensure long lasting durability. These qualities/properties "only" need to be strengthened and stimulated, so the wood stays in the same condition as the day it was installed.

This is done by maintaining and rejuvenating the wood with an oxidizing penetrating oil that hardens deep inside the wood and provides new life and energy. Well maintained wood keeps its natural ambience and beautiful appearance. Wood is a natural product with naturally built in resistance.

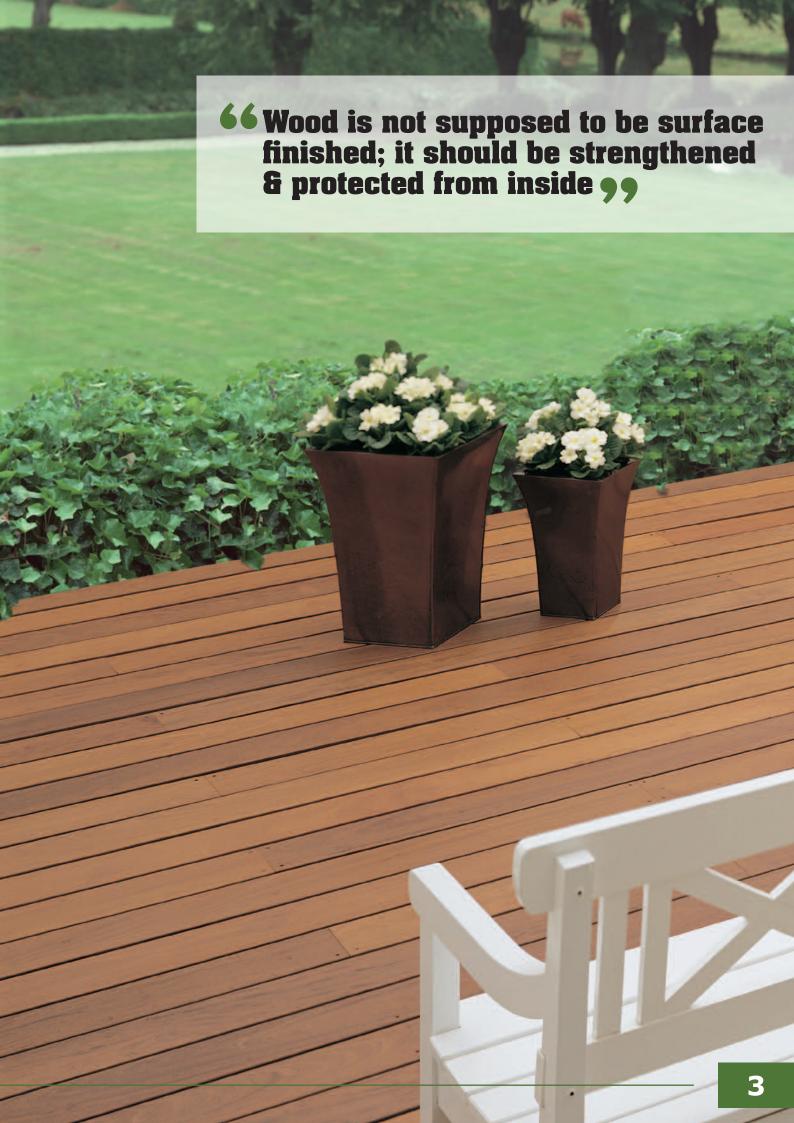
On the contrary, the superficial approach is about protecting the wood from wear and tear. This is done by coating the surface with some kind of synthetic film building finish. In reality, this finish is sealing the pores of the wood and turns the natural living wood into an artificial material with no life. The result is that the surface is only protected in the short term and the living properties of the wood are weakened.

The natural way requires a little bit more attention to ongoing after care than the superficial method, but the advantages are that the lifetime of the wood is radically extended. In other words: what is invested in maintenance and care is regained in no extra costs compared with the surface finished wood being renovated, sanded and repaired or worst case replaced completely.

The bottom line is the question of philosophy: "Do we want to enjoy the real wood quality on a daily basis which is one the world's most beautiful building materials which is a long lasting natural product?" – Or do we prefer to change the wood surface into a more anonymous artificial material just to save some time on after care and maintenance on the short term?

We at WOCA Denmark have made up our minds!







#### **WOCA Multi Cleaner**

- Ready mixed easy to use
- For cleaning exterior garden furniture
- Also suitable for universal cleaning of other exterior items such as window frames, claddings etc.
- · Ecologically friendly product

#### **Product info**

Container: 750 ml



#### **WOCA Multi Protector**

- Ready mixed easy to use
- Provides a unique water resistant surface
- For rejuvenating and protecting exterior garden furniture
- An ecologically friendly product

#### **Product info**

Container: 750 ml



#### **WOCA Exterior Cleaner**

- · Removes moss and green growth, prevents resettlement
- · Suitable for decking, garden furniture, claddings and sidings
- Manual or mechanical cleaning
- Non harmful to vegetation

#### **Product info**

Container: 1 | and 2,5 | Consumption: 6-10 m<sup>2</sup>/l



#### **WOCA Deep Cleaner A & B**

- For the deep cleaning of garden furniture of any type of wood
- Removes oil and dirt from deep down inside the wood
- Concentrated, dilute with water
- 2-step-cleaning with Deep Cleaner A & B

#### **Product info**

Container: 1 |

Consumption: 5-20 m<sup>2</sup>/l Depending on the wood type,

its condition and age



#### **WOCA Outdoor Wood Primer**

- Primer for outdoor wood
- · Special Primer for very absorbing wood
- Water based
- Fast drying
- Penetrates and protects
- Requires aftertreatment with one of the Exterior Oils

#### **Product info**

Container: 2,5 |

Consumption: 8-10 m<sup>2</sup>/l

Colourless



#### **WOCA Exterior Oil**

- Water based
- Provides a hard-wearing surface
- Contains UV-protection
- Prevents mould and fungus
- Suitable for decking, garden furniture, claddings and sidings.
- Fast drying

#### **Product info**

Container: 0,75 | and 2,5 | Consumption: 12-15 m<sup>2</sup>/l

**Exterior Oil:** 

Available in 13 colours

#### **Exterior Oil**





#### **WOCA Exterior Paint**

- Weather protection and colour for outdoor wood
- For furniture, claddings, sidings, fences, etc.
- Contains UV-protection
- Water based

#### **Product info**

**Container:** 0,75 I and 2,5 I **Consumption:** 6-10 m<sup>2</sup>/I Depending on the wood type

**Exterior Paint:** 

Available in white, grey, black and red





#### **WOCA Cleaning Brush 16"**

- For the deep mechanical cleaning of deckings
- Efficiently removes dirt and old finishes
- Universally compatible with all kind of polishing machines



#### **WOCA Cleaning Brush**

- For the manuel deep cleaning of deckings
- Removes dirt and old finishes



#### **WOCA Shaft for Oil Applicator**

- Easy to assemble
- Very strong



#### **WOCA Oil Applicator**

- For simplified application of oil
- Replaceable pads
- Ensures smooth, fast and efficient work

## Renovating is "back to basics"

The "natural choice" is the essence of WOCA's new Decking Concept for renovating and rejuvenating outdoor wooden decking. The idea is simply to ensure that the wood surface is stripped and cleaned to such a degree that when the essential and strengthening re-oiling procedure follows, the oil will be able to penetrate and saturate the wood. In other words: "Back to basics" – and back to the idea of wood being a living material with built in natural resistance.

Our new concept is based on the very innovative WOCA Silicium Brush that fits any regular 16" floor polishing machine on the market. This equipment, combined with the unique WOCA Exterior Cleaner is the key.

The WOCA Silicium Brush is very flexible. Where you have old decking, over time the boards are no longer 100% level, the brush compensates and still works at various levels. Alternatively, if you have profiled decking the special hair allows the brush to work into the grooved channels too.

WOCA Exterior Oil "Exclusive" is available in a natural finish as well as a number of interesting and exciting colours. The oil is different from other wood oils due to the built in UV-filter, which delays the bleaching effect of the sunlight.

To view the complete instructional video please visit: www.wocadenmark.com/video

### **Clean**

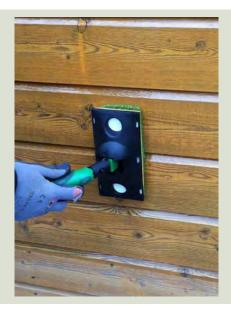


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**Enjoy** 















Recommended for use on

dasso

For WOCA Wholesale Sales: 215.774.0711
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WOCA DENMARK

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